

**In about 100 words, explain how top-level Web domain names are proposed and approved.**

Web domain names are managed by the Internet Corporation for Assigned Names and Numbers (ICANN). Top-level domains are the part of the domain name farthest to the right and help organize websites by their purpose or location. To create a new top-level domain name, a proposal needs to be developed and an application needs to be sent to ICANN for approval. New TLDs must be unique and meaningful and cannot conflict with any existing TLDs. The proposal must identify the target audience of the top-level domain, as well as outline its goals and any benefits it will offer. There is a specific window for when applications can be sent, so you would need to visit the ICANN website to see when the proposal and application can be submitted, and to pay the application fee.

Sources:

<https://hostadvice.com/blog/domains/what-is-a-top-level-domain/>

<https://archive.icann.org/en/tlds/>

TEXTBOOK